



**KOB**  
**4 Broadcast Plaza SW**  
**Albuquerque, NM 87104**  
**Main: (505)243-4411**  
**Billing: (505)764-2510**

www.kobtv.com

Billing Address:

**Smart Media Group**  
**Attention: Accounts Payable**  
**814 King St Ste 200**  
**Alexandria, VA 22314-3054**

Send Payment To:

**KOB**  
**P O Box 1351**  
**Albuquerque, NM 87103**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
168814-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
KOB	Melissa Palombo	Petry - Philadel	National

Advertiser	Product	Estimate Number
Heather Wilson 4 Senate	HEATHER WILSON	C16C22

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	168814	06838280

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046	WLSN	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/19/12	M-F Today Show II 9a	M-F 9a-10a	-TWTF--	:30	3	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 3 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Tu 10/16/12 9:59 AM M-F Today Show II 9a M-F 9a-10a :30 HW 1512 TV-Independent \$200.00 NM 1 All W 10/17/12 9:51 AM M-F Today Show II 9a M-F 9a-10a :30 HW 1412TV-HONOR CODE \$200.00 NM 3 All Th 10/18/12 9:59 AM M-F Today Show II 9a M-F 9a-10a :30 HW 1412TV-HONOR CODE \$200.00 NM									
2	10/22/12	10/22/12	M-F Today Show II 9a	M-F 9a-10a	M-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/22/12 9:58 AM M-F Today Show II 9a M-F 9a-10a :30 HW 1512 TV-Independent \$200.00 NM									
3	10/16/12	10/19/12	M-F Today Show III 10a	M-F 10a-11a	-TWTF--	:30	3	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 3 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/16/12 10:29 AM M-F Today Show III 10a M-F 10a-11a :30 HW 1612 TV - CRITICAL \$125.00 NM 2 All W 10/17/12 10:45 AM M-F Today Show III 10a M-F 10a-11a :30 HW 1512 TV-Independent \$125.00 NM 3 All F 10/19/12 10:59 AM M-F Today Show III 10a M-F 10a-11a :30 HW 1412TV-HONOR CODE \$125.00 NM									
4	10/16/12	10/19/12	Who Wants to Be A Millio	M-F 1130a-12p	-TWTF--	:30	3	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 3 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Tu 10/16/12 11:40 AM Who Wants to Be A Million M-F 1130a-12p :30 HW 1412TV-HONOR CODE \$125.00 NM 1 All Th 10/18/12 11:48 AM Who Wants to Be A Million M-F 1130a-12p :30 HW 1612 TV - CRITICAL \$125.00 NM 3 All F 10/19/12 11:40 AM Who Wants to Be A Million M-F 1130a-12p :30 HW 1612 TV - CRITICAL \$125.00 NM									
5	10/16/12	10/19/12	News 4 @ Midday M-F	M-F 12noon-1p	-T-TF--	:30	3	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T-TF-- 3 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/16/12 12:56 PM News 4 @ Midday M-F M-F 12noon-1p :30 HW 1512 TV-Independent \$125.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:

**KOB**  
**P O Box 1351**  
**Albuquerque, NM 87103**

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# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
168814-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Heather Wilson 4 Senate	HEATHER WILSON	C16C22	

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9	10/17/12	10/19/12	Rachael Ray 2p	M-F 2p-3p	--WTF--	:30	3	\$125.00	NM																																																								
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10	10/17/12	10/19/12	The Insider 3p	M-F 3p-330p	--WTF--	:30	3	\$200.00	NM																																																								
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12	10/16/12	10/18/12	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	-TWT---	:30	3	\$200.00	NM																																																								
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# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
168814-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Heather Wilson 4 Senate	HEATHER WILSON	C16C22	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/16/12	10/18/12	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	-TWT---	:30	3	\$200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All Tu 10/16/12 4:26 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 HW 1412TV-HONOR CODE \$200.00 NM 1 All W 10/17/12 4:25 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 HW 1612 TV - CRITICAL \$200.00 NM 2 All Th 10/18/12 4:56 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 HW 1612 TV - CRITICAL \$200.00 NM									
13	10/22/12	10/22/12	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	M-----	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M----- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/22/12 4:20 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 HW 1512 TV-Independent \$200.00 NM									
14	10/16/12	10/18/12	News 4 Today I 5a-530a	M-F 5a-530a	-TWT---	:30	3	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -TWT--- 3 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Tu 10/16/12 5:20 AM News 4 Today I 5a-530a M-F 5a-530a :30 HW 1412TV-HONOR CODE \$175.00 NM 3 All W 10/17/12 5:22 AM News 4 Today I 5a-530a M-F 5a-530a :30 HW 1412TV-HONOR CODE \$175.00 NM 1 All Th 10/18/12 5:26 AM News 4 Today I 5a-530a M-F 5a-530a :30 HW 1512 TV-Independent \$175.00 NM									
15	10/22/12	10/22/12	News 4 Today I 5a-530a	M-F 5a-530a	M-----	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M----- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/22/12 5:24 AM News 4 Today I 5a-530a M-F 5a-530a :30 HW 1512 TV-Independent \$175.00 NM									
16	10/17/12	10/19/12	News 4 Today I 530a-6a	M-F 530a-6a	--WTF--	:30	3	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 --WTF-- 3 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All W 10/17/12 5:44 AM News 4 Today I 530a-6a M-F 530a-6a :30 HW 1512 TV-Independent \$300.00 NM 3 All Th 10/18/12 5:55 AM News 4 Today I 530a-6a M-F 530a-6a :30 HW 1512 TV-Independent \$300.00 NM 1 All F 10/19/12 5:43 AM News 4 Today I 530a-6a M-F 530a-6a :30 HW 1512 TV-Independent \$300.00 NM									
17	10/22/12	10/22/12	News 4 Today I 530a-6a	M-F 530a-6a	M-----	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M----- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/22/12 5:54 AM News 4 Today I 530a-6a M-F 530a-6a :30 HW 1712 TV -CHAIRMAN \$300.00 NM									
18	10/16/12	10/18/12	News 4 Today II 6a-7a	M-F 6a-7a	-TWT---	:30	3	\$425.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -TWT--- 3 \$425.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All Tu 10/16/12 6:14 AM News 4 Today II 6a-7a M-F 6a-7a :30 HW 1512 TV-Independent \$425.00 NM 2 All W 10/17/12 6:58 AM News 4 Today II 6a-7a M-F 6a-7a :30 HW 1412TV-HONOR CODE \$425.00 NM 1 All Th 10/18/12 6:43 AM News 4 Today II 6a-7a M-F 6a-7a :30 HW 1412TV-HONOR CODE \$425.00 NM									
19	10/22/12	10/22/12	News 4 Today II 6a-7a	M-F 6a-7a	M-----	:30	1	\$425.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M----- 1 \$425.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																															
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23	10/20/12	10/20/12	News 4 Weekend Sat 7a-Sa 7a-9a	Sa 7a-9a	-----S-	:30	1	\$250.00	NM																																																																																																															
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1	All	Su	10/21/12	7:28 AM	Sunday Today	Su 7a-8a	:30	HW 1412TV-HONOR CODE	\$250.00	NM																																																																																																														
25	10/21/12	10/21/12	Chris Matthews	Su 830a-9a	-----S	:30	1	\$100.00	NM																																																																																																															
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>-----S</td><td>1</td><td>\$100.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>All</td><td>Su</td><td>10/21/12</td><td>8:51 AM</td><td>Chris Matthews</td><td>Su 830a-9a</td><td>:30</td><td>HW 1512 TV-Independent</td><td>\$100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	-----S	1	\$100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	All	Su	10/21/12	8:51 AM	Chris Matthews	Su 830a-9a	:30	HW 1512 TV-Independent	\$100.00	NM																																																																													
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																																			
	10/15/12	10/21/12	-----S	1	\$100.00																																																																																																																			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																														
1	All	Su	10/21/12	8:51 AM	Chris Matthews	Su 830a-9a	:30	HW 1512 TV-Independent	\$100.00	NM																																																																																																														
26	10/21/12	10/21/12	Meet The Press	Su 9a-10a	-----S	:30	1	\$300.00	NM																																																																																																															
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>-----S</td><td>1</td><td>\$300.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	-----S	1	\$300.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																																			
	10/15/12	10/21/12	-----S	1	\$300.00																																																																																																																			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																														

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168814-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Heather Wilson 4 Senate	HEATHER WILSON	C16C22	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	10/21/12	10/21/12	Meet The Press	Su 9a-10a	-----S	:30	1	\$300.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 10/21/12 9:47 AM Meet The Press Su 9a-10a :30 HW 1612 TV - CRITICAL \$300.00 NM									
27	10/17/12	10/18/12	News 4 @ 5p M-F	M-F 5p-530p	--WT---	:30	2	\$425.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 --WT--- 2 \$425.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 10/17/12 5:24 PM News 4 @ 5p M-F M-F 5p-530p :30 HW 1412TV-HONOR CODE \$425.00 NM 2 All Th 10/18/12 5:24 PM News 4 @ 5p M-F M-F 5p-530p :30 HW 1412TV-HONOR CODE \$425.00 NM									
28	10/16/12	10/18/12	NBC Nightly News	M-F 530p-6p	-TWT---	:30	3	\$425.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -TWT--- 3 \$425.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Tu 10/16/12 5:50 PM NBC Nightly News M-F 530p-6p :30 HW 1512 TV-Independent \$425.00 NM 1 All W 10/17/12 5:51 PM NBC Nightly News M-F 530p-6p :30 HW 1512 TV-Independent \$425.00 NM 3 All Th 10/18/12 5:52 PM NBC Nightly News M-F 530p-6p :30 HW 1512 TV-Independent \$425.00 NM									
29	10/22/12	10/22/12	NBC Nightly News	M-F 530p-6p	M-----	:30	1	\$425.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M----- 1 \$425.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/22/12 5:50 PM NBC Nightly News M-F 530p-6p :30 HW 1512 TV-Independent \$425.00 NM									
30	10/16/12	10/19/12	News 4 @ 6p M-F	M-F 6p-632p	-TW-F--	:30	3	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -TW-F-- 3 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All Tu 10/16/12 6:26 PM News 4 @ 6p M-F M-F 6p-632p :30 HW 1612 TV - CRITICAL \$500.00 NM 1 All W 10/17/12 6:26 PM News 4 @ 6p M-F M-F 6p-632p :30 HW 1612 TV - CRITICAL \$500.00 NM 2 All F 10/19/12 6:31 PM News 4 @ 6p M-F M-F 6p-632p :30 HW 1612 TV - CRITICAL \$500.00 NM									
31	10/22/12	10/22/12	News 4 @ 6p M-F	M-F 6p-632p	M-----	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M----- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/22/12 6:14 PM News 4 @ 6p M-F M-F 6p-632p :30 HW 1712 TV -CHAIRMAN \$500.00 NM									
32	10/16/12	10/19/12	News 4 @ 630p M-F	M-F 630p-7p	-TW-F--	:30	3	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -TW-F-- 3 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/16/12 6:51 PM News 4 @ 630p M-F M-F 630p-7p :30 HW 1412TV-HONOR CODE \$500.00 NM 2 All W 10/17/12 6:52 PM News 4 @ 630p M-F M-F 630p-7p :30 HW 1412TV-HONOR CODE \$500.00 NM 3 All F 10/19/12 6:52 PM News 4 @ 630p M-F M-F 630p-7p :30 HW 1412TV-HONOR CODE \$500.00 NM									
33	10/22/12	10/22/12	News 4 @ 630p M-F	M-F 630p-7p	M-----	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M----- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/22/12 6:44 PM News 4 @ 630p M-F M-F 630p-7p :30 HW 1512 TV-Independent \$500.00 NM									

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168814-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Heather Wilson 4 Senate	HEATHER WILSON	C16C22	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	10/20/12	10/20/12	Nightly News Sat 530p	Sa 530p-6p	-----S-	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Sa	10/20/12		Nightly News Sat 530p	Sa 530p-6p	:00		<del>\$350.00</del>	NM
	Credited								
35	10/20/12	10/20/12	News 4 @ 6p Sat	Sa 6p-630p	-----S-	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Sa	10/20/12	6:13 PM	News 4 @ 6p Sat	Sa 6p-630p	:30	HW 1512 TV-Independent	\$350.00	NM
36	10/20/12	10/20/12	News 4 @ 630p Sat	Sa 630p-7p	-----S-	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Sa	10/20/12	6:44 PM	News 4 @ 630p Sat	Sa 630p-7p	:30	HW 1612 TV - CRITICAL	\$200.00	NM
37	10/16/12	10/19/12	Late Night w/Jimmy Fallon	M-Th 1207a-107a/F	-TWTF--	:30	4	\$60.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	4	\$60.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 All	Tu	10/16/12	12:34 AM	Late Night w/Jimmy Fallon	M-Th 1207a-107a/F	:30	HW 1612 TV - CRITICAL	\$60.00	NM
1 All	W	10/17/12	12:42 AM	Late Night w/Jimmy Fallon	M-Th 1207a-107a/F	:30	HW 1412TV-HONOR CODE	\$60.00	NM
4 All	Th	10/18/12	12:43 AM	Late Night w/Jimmy Fallon	M-Th 1207a-107a/F	:30	HW 1412TV-HONOR CODE	\$60.00	NM
3 All	F	10/19/12	12:54 AM	Late Night w/Jimmy Fallon	M-Th 1207a-107a/F	:30	HW 1512 TV-Independent	\$60.00	NM
38	10/22/12	10/22/12	Late Night w/Jimmy Fallon	M-Th 1207a-107a/F	M-----	:30	1	\$60.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$60.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	M	10/22/12	12:43 AM	Late Night w/Jimmy Fallon	M-Th 1207a-107a/F	:30	HW 1512 TV-Independent	\$60.00	NM
39	10/16/12	10/19/12	The Tonight Show	M-Th 1035p-1135p/	-TWTF--	:30	4	\$245.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	4	\$245.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Tu	10/16/12	11:36 PM	The Tonight Show	M-Th 1035p-1135p/	:30	HW 1512 TV-Independent	\$245.00	NM
4 All	W	10/17/12	11:30 PM	The Tonight Show	M-Th 1035p-1135p/	:30	HW 1512 TV-Independent	\$245.00	NM
3 All	Th	10/18/12	10:59 PM	The Tonight Show	M-Th 1035p-1135p/	:30	HW 1412TV-HONOR CODE	\$245.00	NM
2 All	F	10/19/12	11:18 PM	The Tonight Show	M-Th 1035p-1135p/	:30	HW 1612 TV - CRITICAL	\$245.00	NM
40	10/22/12	10/22/12	The Tonight Show	M-Th 1035p-1135p/	M-----	:30	1	\$245.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$245.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	M	10/22/12	10:59 PM	The Tonight Show	M-Th 1035p-1135p/	:30	HW 1512 TV-Independent	\$245.00	NM
41	10/17/12	10/19/12	Access Hollywood Late P	M-Th 1135p-1207a/	--WTF--	:30	3	\$125.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	3	\$125.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

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Advertiser	Product	Estimate Number	
Heather Wilson 4 Senate	HEATHER WILSON	C16C22	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	10/17/12	10/19/12	Access Hollywood Late P1M-Th 1135p-1207a/		--WTF--	:30	3	\$125.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 10/17/12 11:50 PM Access Hollywood Late PM M-Th 1135p-1207a :30 HW 1612 TV - CRITICAL \$125.00 NM 2 All Th 10/18/12 11:48 PM Access Hollywood Late PM M-Th 1135p-1207a :30 HW 1512 TV-Independent \$125.00 NM 3 All F 10/19/12 11:59 PM Access Hollywood Late PM M-Th 1135p-1207a :30 HW 1412TV-HONOR CODE \$125.00 NM									
42	10/22/12	10/22/12	Access Hollywood Late P1M-Th 1135p-1207a/		M-----	:30	1	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M----- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/22/12 11:50 PM Access Hollywood Late PM M-Th 1135p-1207a :30 HW 1712 TV - CHAIRMAN \$125.00 NM									
43	10/20/12	10/20/12	Saturday Night Live	Sa 1030p-1205a	-----S-	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 10/20/12 11:13 PM Saturday Night Live Sa 1030p-1205a :30 HW 1512 TV-Independent \$400.00 NM									
45	10/21/12	10/21/12	Access Hollywood Su 11pSu 1105p-1205a		-----S	:30	1	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 10/21/12 11:23 PM Access Hollywood Su 11p Su 1105p-1205a :30 HW 1412TV-HONOR CODE \$125.00 NM									
46	10/16/12	10/16/12	News 4 @ 10p M-F	M-F 10p-1035p	-T-----	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -T----- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/16/12 10:32 PM News 4 @ 10p M-F M-F 10p-1035p :30 HW 1412TV-HONOR CODE \$800.00 NM									
47	10/20/12	10/20/12	News 4 @ 10p Sat	Sa 10p-1030p	-----S-	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 10/20/12 10:12 PM News 4 @ 10p Sat Sa 10p-1030p :30 HW 1412TV-HONOR CODE \$600.00 NM									
48	10/16/12	10/16/12	Tuesday Prime C	Tu 9p-10p	-T-----	:30	1	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -T----- 1 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/16/12 9:19 PM Tuesday Prime C Tu 9p-10p :30 HW 1612 TV - CRITICAL \$1,800.00 NM									
49	10/17/12	10/17/12	Wednesday Prime B	W 8p-9p	--W----	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 --W---- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 10/17/12 8:42 PM Wednesday Prime B W 8p-9p :30 HW 1612 TV - CRITICAL \$900.00 NM									
50	10/19/12	10/19/12	Friday Prime A	F 7p-8p	----F--	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 ----F-- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Advertiser	Product	Estimate Number	
Heather Wilson 4 Senate	HEATHER WILSON	C16C22	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
50	10/19/12	10/19/12	Friday Prime A	F 7p-8p	----F--	:30	1	\$800.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 10/19/12 7:19 PM Friday Prime A F 7p-8p :30 HW 1512 TV-Independent \$800.00 NM									
51	10/19/12	10/19/12	Friday Prime C	F 9p-10p	----F--	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 ----F-- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 10/19/12 9:33 PM Friday Prime C F 9p-10p :30 HW 1412TV-HONOR CODE \$800.00 NM									
52	10/20/12	10/20/12	Saturday Prime C	Sa 9p-10p	-----S-	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 10/20/12 9:07 PM Saturday Prime C Sa 9p-10p :30 HW 1412TV-HONOR CODE \$400.00 NM									
53	10/21/12	10/21/12	NFL (Sunday)	Su 6p-930p	-----S	:30	2	\$3,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S 2 \$3,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Su 10/21/12 7:54 PM NFL (Sunday) Su 6p-930p :30 HW 1612 TV - CRITICAL \$3,200.00 NM 1 All Su 10/21/12 9:33 PM NFL (Sunday) Su 6p-930p :30 HW 1412TV-HONOR CODE \$3,200.00 NM									
54	10/20/12	10/20/12	Saturday Prime A	Sa 7p-8p	-----S-	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 10/20/12 7:23 PM Saturday Prime A Sa 7p-8p :30 HW 1412TV-HONOR CODE \$400.00 NM									
55	10/20/12	10/20/12	Saturday Prime B	Sa 8p-9p	-----S-	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 10/20/12 8:17 PM Saturday Prime B Sa 8p-9p :30 HW 1512 TV-Independent \$400.00 NM									
56	10/19/12	10/19/12	Friday Prime B	F 8p-9p	----F--	:30	1	\$1,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 ----F-- 1 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 10/19/12 8:19 PM Friday Prime B F 8p-9p :30 HW 1512 TV-Independent \$1,100.00 NM									
57	10/22/12	10/22/12	Monday Prime C	M 9p-10p	M-----	:30	1	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M----- 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/22/12 9:43 PM Monday Prime C M 9p-10p :30 HW 1512 TV-Independent \$2,000.00 NM									
58	10/17/12	10/17/12	Wednesday Prime A	W 7p-8p	--W----	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 --W---- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 10/17/12 7:50 PM Wednesday Prime A W 7p-8p :30 HW 1512 TV-Independent \$900.00 NM									

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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
168814-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Heather Wilson 4 Senate	HEATHER WILSON	C16C22	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
59	10/17/12	10/17/12	Wednesday Prime C	W 9p-10p	--W----	:30	1	\$1,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--W----	1	\$1,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	W	10/17/12	9:29 PM	Wednesday Prime C	W 9p-10p	:30	HW 1412TV-HONOR CODE	\$1,200.00	NM
60	10/18/12	10/18/12	Thursday Prime B	Th 8p-9p	---T---	:30	1	\$1,800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---T---	1	\$1,800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Th	10/18/12	8:21 PM	Thursday Prime B	Th 8p-9p	:30	HW 1412TV-HONOR CODE	\$1,800.00	NM
61	10/18/12	10/18/12	Thursday Prime C	Th 9p-10p	---T---	:30	1	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---T---	1	\$900.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Th	10/18/12	9:42 PM	Thursday Prime C	Th 9p-10p	:30	HW 1512 TV-Independent	\$900.00	NM
62	10/21/12	10/21/12	Football Night in America	Su 5p-6p	-----S	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Su	10/21/12	5:18 PM	Football Night in America	Su 5p-6p	:30	HW 1412TV-HONOR CODE	\$1,000.00	NM
63	10/16/12	10/16/12	Tuesday Prime 2hr 7p-9p	Tu 7p-9p	-T-----	:30	1	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-T-----	1	\$900.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Tu	10/16/12		Tuesday Prime 2hr 7p-9p	Tu 7p-9p	:00		<del>\$900.00</del>	NM
	Credited								
64	10/22/12	10/22/12	Monday Prime 2hr 7p-9p	M 7p-9p	M-----	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	M	10/22/12		Monday Prime 2hr 7p-9p	M 7p-9p	:00		<del>\$1,000.00</del>	NM
	Credited								
65	10/21/12	10/21/12	News 4 @ 10p Sun	Su 10p-1035p	-----S	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Su	10/21/12	10:29 PM	News 4 @ 10p Sun	Su 10p-1035p	:30	HW 1512 TV-Independent	\$600.00	NM
66	10/21/12	10/21/12	Inside Edition Sunday	Su 1035p-1105p	-----S	:30	1	\$175.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$175.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Su	10/21/12	11:02 PM	Inside Edition Sunday	Su 1035p-1105p	:30	HW 1612 TV - CRITICAL	\$175.00	NM
67	10/18/12	10/18/12	News 4 @ 6p M-F	M-F 6p-632p	---T---	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---T---	1	\$500.00				

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Invoice #	Invoice Date	Invoice Month	Invoice Period
168814-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Heather Wilson 4 Senate	HEATHER WILSON	C16C22	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
67	10/18/12	10/18/12	News 4 @ 6p M-F	M-F 6p-632p	---T---	:30	1	\$500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 10/18/12 6:29 PM News 4 @ 6p M-F M-F 6p-632p :30 HW 1612 TV - CRITICAL \$500.00 NM									
68	10/20/12	10/20/12	Saturday Prime B	Sa 8p-9p	-----S-	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 10/20/12 8:43 PM Saturday Prime B Sa 8p-9p :30 HW 1612 TV - CRITICAL \$400.00 NM									
69	10/21/12	10/21/12	Football Night in America	Su 5p-6p	-----S	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 10/21/12 5:29 PM Football Night in America Su 5p-6p :30 HW 1512 TV-Independent \$1,000.00 NM									
70	10/19/12	10/19/12	News 4 @ 5p M-F	M-F 5p-530p	----F--	:30	1	\$425.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 ----F-- 1 \$425.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 10/19/12 5:27 PM News 4 @ 5p M-F M-F 5p-530p :30 HW 1512 TV-Independent \$425.00 NM									
71	10/22/12	10/22/12	News 4 @ 5p M-F	M-F 5p-530p	M-----	:30	1	\$425.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M----- 1 \$425.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/22/12 5:23 PM News 4 @ 5p M-F M-F 5p-530p :30 HW 1412TV-HONOR CODE \$425.00 NM									
72	10/20/12	10/20/12	Saturday Night Live	Sa 1030p-1205a	-----S-	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 10/20/12 12:00 AM Saturday Night Live Sa 1030p-1205a :30 HW 1612 TV - CRITICAL \$400.00 NM									
73	10/18/12	10/19/12	News 4 @ 10p M-F	M-F 10p-1035p	---TF--	:30	2	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 ---TF-- 2 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 10/18/12 10:33 PM News 4 @ 10p M-F M-F 10p-1035p :30 HW 1612 TV - CRITICAL \$800.00 NM 2 All F 10/19/12 10:30 PM News 4 @ 10p M-F M-F 10p-1035p :30 HW 1512 TV-Independent \$800.00 NM									
74	10/22/12	10/22/12	News 4 @ 10p M-F	M-F 10p-1035p	M-----	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M----- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/22/12 10:28 PM News 4 @ 10p M-F M-F 10p-1035p :30 HW 1712 TV -CHAIRMAN \$800.00 NM									
75	10/22/12	10/22/12	Rachael Ray 2p	M-F 2p-3p	M-----	:30	2	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M----- 2 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All M 10/22/12 2:26 PM Rachael Ray 2p M-F 2p-3p :30 HW 1512 TV-Independent \$175.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
168814-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Heather Wilson 4 Senate	HEATHER WILSON	C16C22	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
75	10/22/12	10/22/12	Rachael Ray 2p	M-F 2p-3p	M-----	:30	2	\$175.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/22/12 2:50 PM Rachael Ray 2p M-F 2p-3p :30 HW 1712 TV -CHAIRMAN \$175.00 NM									
76	10/19/12	10/19/12	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	----F--	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 ----F-- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 10/19/12 4:25 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 HW 1412TV-HONOR CODE \$200.00 NM									
77	10/18/12	10/19/12	Good Day New Mexico 11M-F 11a-1130a		---TF--	:30	2	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 ---TF-- 2 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Th 10/18/12 11:07 AM Good Day New Mexico 11a M-F 11a-1130a :30 HW 1512 TV-Independent \$175.00 NM 1 All F 10/19/12 11:16 AM Good Day New Mexico 11a M-F 11a-1130a :30 HW 1512 TV-Independent \$175.00 NM									
78	10/22/12	10/22/12	Good Day New Mexico 11M-F 11a-1130a		M-----	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M----- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/22/12 11:22 AM Good Day New Mexico 11a M-F 11a-1130a :30 HW 1512 TV-Independent \$175.00 NM									
79	10/19/12	10/19/12	Who Wants to Be A Million M-F 1130a-12p		----F--	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 ----F-- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 10/19/12 11:55 AM Who Wants to Be A Million M-F 1130a-12p :30 HW 1412TV-HONOR CODE \$175.00 NM									
80	10/22/12	10/22/12	Who Wants to Be A Million M-F 1130a-12p		M-----	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M----- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/22/12 11:52 AM Who Wants to Be A Million M-F 1130a-12p :30 HW 1712 TV -CHAIRMAN \$175.00 NM									
81	10/22/12	10/22/12	M-F Today Show III 10a M-F 10a-11a		M-----	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M----- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/22/12 10:46 AM M-F Today Show III 10a M-F 10a-11a :30 HW 1412TV-HONOR CODE \$175.00 NM									
82	10/19/12	10/19/12	M-F Today Show III 10a M-F 10a-11a		----F--	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 ----F-- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 10/19/12 10:29 AM M-F Today Show III 10a M-F 10a-11a :30 HW 1612 TV - CRITICAL \$175.00 NM									
83	10/22/12	10/22/12	The Insider 3p M-F 3p-330p		M-----	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M----- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/22/12 3:17 PM The Insider 3p M-F 3p-330p :30 HW 1512 TV-Independent \$200.00 NM									

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168814-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Heather Wilson 4 Senate	HEATHER WILSON	C16C22	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
84	10/22/12	10/22/12	Inside Edition 330p	M-F 330p-4p	M-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/22/12 3:56 PM Inside Edition 330p M-F 330p-4p :30 HW 1712 TV -CHAIRMAN \$200.00 NM									
85	10/19/12	10/19/12	News 4 Today II 6a-7a	M-F 6a-7a	----F--	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$425.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 10/19/12 6:59 AM News 4 Today II 6a-7a M-F 6a-7a :30 HW 1612 TV - CRITICAL \$425.00 NM									
86	10/20/12	10/20/12	Saturday Today	Sa 5a-7a	-----S-	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 10/20/12 6:28 AM Saturday Today Sa 5a-7a :30 HW 1412TV-HONOR CODE \$175.00 NM									
87	10/20/12	10/20/12	News 4 Weekend Sat 7a- Sa 7a-9a		-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 10/20/12 7:13 AM News 4 Weekend Sat 7a-9a Sa 7a-9a :30 HW 1512 TV-Independent \$250.00 NM									
88	10/19/12	10/19/12	Friday Prime C	F 9p-10p	----F--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 10/19/12 9:11 PM Friday Prime C F 9p-10p :30 HW 1612 TV - CRITICAL \$800.00 NM									
89	10/19/12	10/19/12	Friday Prime A	F 7p-8p	----F--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 10/19/12 7:20 PM Friday Prime A F 7p-8p :30 HW 1412TV-HONOR CODE \$800.00 NM									
90	10/20/12	10/20/12	Notre Dame Football	Sa 12noon-930p	-----S-	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$275.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 10/20/12 2:17 PM Notre Dame Football Sa 12noon-930p :30 HW 1412TV-HONOR CODE \$275.00 NM									
91	10/20/12	10/20/12	Saturday Prime C	Sa 9p-10p	-----S-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 10/20/12 9:30 PM Saturday Prime C Sa 9p-10p :30 HW 1512 TV-Independent \$400.00 NM									

Total Spots 138

Gross Total \$57,625.00



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168814-1	10/28/12	October 2012	10/01/12 - 10/22/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Heather Wilson 4 Senate	HEATHER WILSON	C16C22	

<u>Agency Commission</u>	<b>\$8,643.75</b>
<u>Net Amount Due</u>	<b>\$48,981.25</b>
<b>ABQ 7.0%</b>	<b>\$3,428.69</b>
<u>Amount Due</u>	<b>\$52,409.94</b>